



February 25, 2014

TO: Our Valued Customer
SUBJECT: Grain Ounce Equivalencies of Kellogg's® Food Away From Home Products

Thank you for your interest in using our products as part of your National School Lunch and School Breakfast Programs. The attached table outlines the ounce equivalents (oz eq) of grain for a variety of our products according to the *Nutrition Standards in the National School Lunch and School Breakfast Programs* published by the US Department of Agriculture (USDA) in the Federal Register on January 26, 2012 and USDA Policy Memo SP 30-2012. All grain products must be credited based on these new grain ounce equivalency standards beginning on July 1, 2013. After July 1, 2014, only grain products that qualify as whole grain-rich may be credited.

In the USDA Policy Memo SP 30-2012, *Grain Requirements for the National School Lunch Program and School Breakfast Program*, dated April 26, 2012, a product must either use the crediting equivalency of 16 grams of creditable (whole and/or enriched) grains per oz eq OR fulfill the weight requirement listed in Exhibit A: *School Lunch and Breakfast - Whole Grain-Rich Ounce Equivalency (Oz Eq) Requirements For School Meal Programs*.

All Kellogg's® brands listed in the attached table, with the exception of the Cereal Category, are eligible within the program, using the standard of 16 grams of creditable grains to equal 1 oz eq of grain. Ready-to-eat cereals and hot cereals must qualify based on the serving sizes outlined in Exhibit A.

- **CEREALS** -- Under Group H Breakfast Cereals (Cooked) and Group I Ready-To-Eat Breakfast Cereal, 1 oz eq is equal to 1 ounce of cereal. *Because cereals must qualify based on their serving size, the amount of creditable grains is not detailed in the table that follows.*

I certify that the above information is true and correct, and that each Kellogg's® product fulfills the grain ounce equivalents listed in the table that follows.

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Kellogg Company

KELLOGG'S® Food Away From Home Products

K-12 Product Grain Oz Eq Guide Foodservice – February 2014

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
Kellogg's® and Kashi® Bowl Pack Cereal						
38000-10992	Kellogg's Frosted Flakes® Multigrain Chocolate Zucaritas	1	1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-11541	Kellogg's® Rice Krispies® Multigrain Shapes	1	1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
18627-78794	Kashi® Berry Blossoms®	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
18627-52432	Kashi® Heart to Heart®	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
18627-49917	Kashi® Honey Sunshine™	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-00696	Kellogg's® All-Bran® Complete® Wheat Bran Flakes	0.75	96/.88 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-02996	Kellogg's® Apple Jacks®	0.5	96/.63 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-78787	Kellogg's® Apple Jacks® Reduced Sugar	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-01196	Kellogg's® Cocoa Krispies™	1	96/1.12 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-00196	Kellogg's Corn Flakes®	0.75	96/.75 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-01096	Kellogg's® Corn Pops®	0.75	96/.75 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-03596	Kellogg's® Crispix®	0.75	96/.75 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-01796	Kellogg's® Froot Loops®	0.75	96/.75 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-78788	Kellogg's® Froot Loops® Reduced Sugar	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-01596	Kellogg's Frosted Flakes®	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-78786	Kellogg's® Cinnamon Flakes Multi-Grain Reduced Sugar	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-54998	Kellogg's Frosted Flakes® Multi-Grain Reduced Sugar	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-04996	Kellogg's® Frosted Mini-Wheats® Bite Size	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-45861	Kellogg's® Mini-Wheats Little Bites® Chocolate	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-59182	Kellogg's® Mini-Wheats Little Bites® Cinnamon	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
38000-00896	Kellogg's Raisin Bran®	1.25	96/1.25 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-00596	Kellogg's® Rice Krispies®	0.5	96/.63 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-78789	Kellogg's® Rice Krispies® made with Whole Grain Brown Rice	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-79044	Kellogg's® Scooby Doo! Cereal	1	96/1 oz.	1 Bowl	1 oz = 1 oz eq grain	X
38000-01696	Kellogg's® Special K®	0.5	96/.63 oz.	1 Bowl	1 oz = 1 oz eq grain	
38000-07338	Kellogg's® Assortment Pack Family	See individual product listings. Includes Kellogg's Corn Flakes®, Froot Loops®, Kellogg's Frosted Flakes®, Frosted Mini Wheats® Bite Size, Kellogg's Raisin Bran®, and Rice Krispies®.				
38000-07337	Kellogg's® Assortment Pack Favorite	See individual product listings. Includes Apple Jacks®, Cocoa Krispies®, Corn Pops®, Froot Loops®, Kellogg's Frosted Flakes®, Frosted Mini Wheats® Bite Size, and Kellogg's Raisin Bran®.				
38000-93202	Kellogg's® Assortment Pack Kids' Wellness	See individual product listings. Includes Kellogg's Frosted Flakes® Multigrain Reduced Sugar, Froot Loops® Reduced Sugar, Apple Jacks® Reduced Sugar, Frosted Mini-Wheats® Bite Size, and Frosted Mini-Wheats Little Bites® Chocolate.				
Kellogg's® Morning Jump-Starts™						
38000-51091	Kellogg's® Jump-Starts Express™: Kellogg's Frosted Flakes® Multigrain Reduced Sugar, Keebler® 3ct Honey Grahams, Apple Juice	2	44 ct	1 Kit	N/A	X
38000-78792	Kellogg's® Jump-Starts Express™: Kellogg's® Froot Loops® Reduced Sugar, Keebler® 3ct Honey Grahams, Apple Juice	2	44 ct	1 Kit	N/A	X
38000-78791	Kellogg's® Jump-Starts Express™: Kellogg's® Apple Jacks® Reduced Sugar, Keebler® 3ct Honey Grahams, Apple Juice	2	44 ct	1 Kit	N/A	X
38000-78793	Kellogg's® Jump-Starts Express™: Kellogg's® Rice Krispies® made with Whole Grain Brown Rice, Keebler® 3ct Honey Grahams, Apple Juice	2	44 ct	1 Kit	N/A	X
18627-76084	Kellogg's® Jump-Starts Express™: Kashi® Heart to Heart®, Keebler® 3ct Honey Graham, Apple Juice	2	44 ct	1 Kit	N/A	X
Kellogg's® Cereal Pouches						
38000-11465	Kellogg's Frosted Flakes® Multigrain Reduced Sugar - Sales Sample Information - Tentative - Subject to Change	1	1 oz.	1 Pouch	1 oz = 1 oz eq grain	X
38000-11462	Kellogg's Frosted Flakes® Multigrain Reduced Sugar - Sales Sample Information - Tentative - Subject to Change	2	2 oz.	1 Pouch	1 oz = 1 oz eq grain	X

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
38000-11469	Kellogg's® Apple Jacks® Reduced Sugar - Sales Sample Information - Tentative - Subject to Change	1	1 oz.	1 Pouch	1 oz = 1 oz eq grain	X
38000-11467	Kellogg's® Froot Loops® Reduced Sugar - Sales Sample Information - Tentative - Subject to Change	1	1 oz.	1 Pouch	1 oz = 1 oz eq grain	X
38000-11458	Kellogg's® Low Fat Granola Crunchy Clusters - Sales Sample Information - Tentative - Subject to Change	TBD	TBD	1 Pouch	1 oz or ¼ cup = 1 oz eq grain	X
38000-11460	Kellogg's® Cinnamon Flakes Multigrain Reduced Sugar - Sales Sample Information - Tentative - Subject to Change	2	2 oz.	1 Pouch	1 oz = 1 oz eq grain	X
Kellogg's® and Kashi® Cereal-in-a-Cup						
In Assortment	Kashi® GOLEAN®	1.5	1.6 oz.	1 Container	1 oz = 1 oz eq grain	
In Assortment	Kashi® GOLEAN Crunch!®	2.25	2.3 oz.	1 Container	1 oz = 1 oz eq grain	X
In Assortment	Kashi® Heart to Heart®	1.25	1.4 oz.	1 Container	1 oz = 1 oz eq grain	X
In Assortment	Kashi® Heart to Heart® Wild Blueberry Cereal	1.75	1.9 oz.	1 Container	1 oz = 1 oz eq grain	
38000-08635	Kellogg's® Apple Jacks®	1.5	60/1.5 oz.	1 Container	1 oz = 1 oz eq grain	
38000-56194	Kellogg's® Apple Jacks® Reduced Sugar	1.25	60/1.41 oz.	1 Container	1 oz = 1 oz eq grain	X
38000-19456	Kellogg's® Cocoa Krispies™	2.25	60/2.3 oz.	1 Container	1 oz = 1 oz eq grain	
In Assortment	Kellogg's Corn Flakes®	1.5	1.5 oz.	1 Container	1 oz = 1 oz eq grain	
38000-06356	Kellogg's® Corn Pops®	1.5	60/1.5 oz.	1 Container	1 oz = 1 oz eq grain	
38000-06353	Kellogg's® Froot Loops®	1.5	60/1.5 oz.	1 Container	1 oz = 1 oz eq grain	
38000-56195	Kellogg's® Froot Loops® Reduced Sugar	1.25	60/1.34 oz.	1 Container	1 oz = 1 oz eq grain	X
38000-06357	Kellogg's Frosted Flakes®	2	60/2.1 oz.	1 Container	1 oz = 1 oz eq grain	
In Assortment	Kellogg's® Frosted Mini-Wheats® Bite Size	2.5	2.5 oz.	1 Container	1 oz = 1 oz eq grain	X
In Assortment	Kellogg's® Low Fat Granola with Raisins	2.25	2.25 oz.	1 Container	1 oz = 1 oz eq grain	X
38000-12163	Kellogg's® Raisin Bran Crunch®	2.75	60/2.8 oz.	1 Container	1 oz = 1 oz eq grain	X
38000-08636	Kellogg's® Rice Krispies®	1.25	60/1.3 oz.	1 Container	1 oz = 1 oz eq grain	

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
38000-17047	Kellogg's® Smart Start® Antioxidant	2.5	60/2.7 oz.	1 Container	1 oz = 1 oz eq grain	X
38000-06355	Kellogg's® Special K®	1.25	60/1.25 oz.	1 Container	1 oz = 1 oz eq grain	
In Assortment	Kellogg's® Special K® Fruit & Yogurt	2.5	2.7 oz.	1 Container	1 oz = 1 oz eq grain	
In Assortment	Kellogg's® Special K® with Red Berries	2.5	2.5 oz.	1 Container	1 oz = 1 oz eq grain	
38000-12609	Kellogg's® Assortment Pack Classic	See individual product listings. Includes Kellogg's Corn Flakes®, Kellogg's Frosted Flakes®, Frosted Mini Wheats® Bite Size, Raisin Bran Crunch®, Rice Krispies®, Smart Start® Antioxidant, and Special K®.				
38000-12611	Kellogg's® Assortment Pack Favorite	See individual product listings. Includes Apple Jacks®, Cocoa Krispies®, Corn Pops®, Froot Loops®, Kellogg's Frosted Flakes®, Frosted Mini Wheats® Bite Size, and Raisin Bran Crunch®.				
38000-18315	Kellogg's® Assortment Pack Wellness	See individual product listings. Includes Kellogg's® Low Fat Granola with Raisins, Smart Start® Antioxidant, Special K® Red Berries, Special K® Fruit & Yogurt, Frosted Mini-Wheats® Bite Size, and Kashi® GOLEAN Crunch!®.				
18627-33313	Kashi® Cereal Assortment Pack	See individual products listings. Includes Kashi® Heart to Heart®, Kashi® Heart to Heart Wild Blueberry Clusters, Kashi® GOLEAN Crunch!®, and Kashi® GOLEAN®.				
Kellogg's® and Kashi® Cereal Individual Box						
18627-50236	Kashi® Heart to Heart®	1.25	36/1.4 oz.	1 Package	1 oz = 1 oz eq grain	X
38000-21984	Kellogg's® Apple Jacks®	0.75	70/0.95 oz.	1 Package	1 oz = 1 oz eq grain	
38000-21928	Kellogg's® Corn Flakes®	0.75	70/0.81 oz.	1 Package	1 oz = 1 oz eq grain	
38000-21992	Kellogg's® Frosted Mini Wheats®	1.25	70/1.31 oz.	1 Package	1 oz = 1 oz eq grain	X
38000-22013	Kellogg's® Low Fat Granola with Raisins	2	70/2.22oz.	1 Package	1 oz = 1 oz eq grain	X
Kellogg's® Cereal Bulk Pack						
38000-49834	Kellogg's® Low Fat Granola Crunchy Clusters†	2	50 oz./4 ct.	2/3 cup (58 g)	1 oz = 1 oz eq grain	X
38000-13791	Kellogg's® Low Fat Granola with Raisins†	2	50 oz./4 ct.	2/3 cup (60 g)	1 oz = 1 oz eq grain	X
38000-25435	Kellogg's® Low Fat Granola without Raisins†	1.75	50 oz./4 ct.	1/2 cup (49 g)	1 oz = 1 oz eq grain	X
†Per USDA Policy Memo SP 30-2012, our granola cereals can also be credited based on volume, 1/4 cup = 1 oz eq grain.						
Kashi® Oatmeal-in-a-Cup						
18627-31418	Kashi® Heart to Heart® Instant Oatmeal Assortment	See individual product listings. Includes Golden Brown Maple and Apple Cinnamon.				
In Assortment	Kashi® Heart to Heart® Instant Oatmeal Golden Brown Maple	1.75	1.9 oz.	1 Container	1 oz = 1 oz eq grain	X
In Assortment	Kashi® Heart to Heart® Instant Oatmeal Apple Cinnamon	1.75	1.9 oz.	1 Container	1 oz = 1 oz eq grain	X
Kellogg's® Pop-Tarts® Toaster Pastries made with Whole Grain – Single Count (3 grams of fiber, at least 10g Whole Grain)						

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
38000-55130	Pop-Tarts® Made With Whole Grain Frosted Strawberry	1	120/1.76 oz.	1 Pastry	18	X
38000-55122	Pop-Tarts® Made With Whole Grain Frosted Cinnamon	1.25	120/1.76 oz.	1 Pastry	20	X
Kellogg's® Pop-Tarts® Toaster Pastries – Single Count						
38000-00499	Pop-Tarts® Frosted Blueberry	1	80/1.83 oz.	1 Pastry	19	
38000-08584	Pop-Tarts® Frosted Brown Sugar Cinnamon	1.25	80/1.76 oz.	1 Pastry	22	
38000-00498	Pop-Tarts® Frosted Strawberry	1	80/1.83 oz.	1 Pastry	19	
38000-00500	Pop-Tarts® Strawberry	1.25	80/1.83 oz.	1 Pastry	21	
Kellogg's® Pop-Tarts® Toaster Pastries made with Whole Grain – Two Count (6 grams of fiber, at least 21g Whole Grain)						
38000-55133	Pop-Tarts® Made With Whole Grain Frosted Strawberry	2.25	72/3.53 oz.	2 Pastries	36	X
38000-55125	Pop-Tarts® Made With Whole Grain Frosted Cinnamon	2.5	72/3.53 oz.	2 Pastries	41	X
Kellogg's® Pop-Tarts® Toaster Pastries - Two Count Brand Display						
38000-19721	Pop-Tarts® Chocolate Chip	2.5	72/3.67 oz.	2 Pastries	40	
38000-31032	Pop-Tarts® Frosted Blueberry	2.25	72/3.67 oz.	2 Pastries	38	
38000-31132	Pop-Tarts® Frosted Brown Sugar Cinnamon	2.75	72/3.52 oz.	2 Pastries	44	
38000-31832	Pop-Tarts® Frosted Cherry	2.25	72/3.67 oz.	2 Pastries	38	
38000-31732	Pop-Tarts® Frosted Strawberry	2.25	72/3.67 oz.	2 Pastries	38	
38000-05817	Pop-Tarts® S'mores	2.25	72/3.67 oz.	2 Pastries	36	
38000-50469	Pop-Tarts® Hot Fudge Sundae	2.25	72/3.38 oz.	2 Pastries	36	
38000-04888	Pop-Tarts® Assortment	See individual product listings. Includes Frosted Blueberry, Frosted Brown Sugar Cinnamon, Frosted Cherry, Frosted S'mores, and Frosted Strawberry.				
Kellogg's® Pop-Tarts® Toaster Pastries - Two Count Retail						
38000-30004	Pop-Tarts® Blueberry	1.25	96/3.6 oz.	1 Pastry	21.5	
38000-30104	Pop-Tarts® Brown Sugar Cinnamon	1.5	96/3.5 oz.	1 Pastry	24	
38000-31004	Pop-Tarts® Frosted Blueberry	1	96/3.6 oz.	1 Pastry	19	
38000-31104	Pop-Tarts® Frosted Brown Sugar Cinnamon	1.25	96/3.5 oz.	1 Pastry	22	
38000-31804	Pop-Tarts® Frosted Cherry	1	96/3.6 oz.	1 Pastry	19	
38000-31304	Pop-Tarts® Frosted Chocolate Fudge	1	96/3.6 oz.	1 Pastry	17	
38000-32104	Pop-Tarts® Frosted S'mores	1	96/3.6 oz.	1 Pastry	18	
38000-31704	Pop-Tarts® Frosted Strawberry	1	96/3.6 oz.	1 Pastry	19	
38000-50037	Pop-Tarts® Hot Fudge Sundae	1	96/3.38 oz.	1 Pastry	18	

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
38000-53548	Pop-Tarts® Low Fat Frosted Brown Sugar Cinnamon made with whole grain	1.25	96/3.5 oz.	1 Pastry	20	X
38000-53545	Pop-Tarts® Low Fat Frosted Strawberry made with whole grain	1	96/3.5 oz.	1 Pastry	18	X
38000-73156	Pop-Tarts® Oatmeal Delights Frosted Mapley Brown Sugar	1.25	96/3.5 oz.	1 Pastry	20	X
38000-73153	Pop-Tarts® Oatmeal Delights Frosted Strawberry	1.25	96/3.5 oz.	1 Pastry	20	X
38000-30404	Pop-Tarts® Strawberry	1.25	96/3.6 oz.	1 Pastry	21	
38000-31022	Pop-Tarts® Frosted Blueberry	1	144/3.6 oz.	1 Pastry	19	
38000-31122	Pop-Tarts® Frosted Brown Sugar Cinnamon	1.25	144/3.5 oz.	1 Pastry	22	
38000-31822	Pop-Tarts® Frosted Cherry	1	144/3.6 oz.	1 Pastry	19	
38000-32122	Pop-Tarts® Frosted S'mores	1	144/3.6 oz.	1 Pastry	18	
38000-31722	Pop-Tarts® Frosted Strawberry	1	144/3.6 oz.	1 Pastry	19	
38000-30422	Pop-Tarts® Strawberry	1.25	144/3.6 oz.	1 Pastry	21	
Kellogg's® Graham Snacks						
38000-24518	Kellogg's® Crunchmania® Bite-Size Cinnamon Bun Snacks	2	100/1.76 oz.	1 Pkg.	32.4	X
38000-24520	Kellogg's® Crunchmania® Bite-Size French Toast Snacks	2	100/1.76 oz.	1 Pkg.	32.1	X
30100-80741	Keebler® Gripz® Chocolate Chip Graham Bites	1	150/0.95oz	1 Pkg.	16.2	X
3010045682	Keebler® Gripz® Cinnamon Graham Bites	1	150/0.9oz	1 Pkg.	16.1	X
Keebler® Character Graham						
30100-40213	Keebler® Elf® Graham Original	1	150/1 oz.	1 Pkg.	17.7	X
30100-40225	Keebler® Elf® Graham Chocolate Chip	0.75	150/1 oz.	1 Pkg.	14.8	
30100-40239	Keebler® Elf® Graham Chocolate	1	150/1 oz.	1 Pkg.	16.8	X
30100-40221	Keebler® Elf® Graham Cinnamon	1	150/1 oz.	1 Pkg.	17.6	X
30100-50689	Keebler® Scooby-Doo!™ Baked Cinnamon Graham Sticks	1	210/1 oz.	1 Pkg.	16.8	X
30100-55644	Keebler® Bug Bites® Cinnamon Graham Crackers	1	210/1 oz.	1 Pkg.	16.8	X
Keebler® Graham						
30100-91822	Keebler® Honey Graham	1	150/3 ct.	1 Pkg.	16.1	X
30100-91819	Keebler® Honey Graham w/Fiber	1	150/3 ct.	1 Pkg.	16.4	X
30100-91829	Keebler® Original Graham	1	150/3 ct.	1 Pkg.	16.1	X

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
30100-38406	Keebler® Honey Grahams	0.5	200/2 ct.	1 Pkg.	9.8	X
38000-30074	Keebler® Original Grahams	0.5	200/2 ct.	1 Pkg.	9.8	X
Kellogg's FiberPlus® Bars						
38000-48721	Kellogg's FiberPlus® Antioxidants Bar Chocolate Chip	0.25	72/1.2 oz.	1 Bar	7.5	
38000-48723	Kellogg's FiberPlus® Antioxidants Bar Dark Chocolate Almond	0.25	72/1.2 oz.	1 Bar	7	
Kellogg's® Chewy Cereal Bars						
38000-91612	Cocoa Krispies® Chewy Cereal Bar Chocolate	1	96/1.34 oz.	1 Bar	16	X
38000-54937	Rice Krispies® Chewy Cereal Bar Berry	1	96/1.27 oz.	1 Bar	17.3	X
38000-48396	Rice Krispies® Chewy Cereal Bar Apple Cinnamon	1	96/1.27 oz.	1 Bar	17.3	X
Kellogg's® Nutri-Grain® Cereal Bars						
38000-59779	Nutri-Grain® Cereal Bar Apple Cinnamon	1	96/1.55 oz.	1 Bar	16	X
38000-90819	Nutri-Grain® Cereal Bar Blueberry	1	96/1.55 oz.	1 Bar	16	X
38000-59772	Nutri-Grain® Cereal Bar Strawberry	1	96/1.55 oz.	1 Bar	16	X
38000-35645	Nutri-Grain® Cereal Bar Apple Cinnamon	0.75	48/1.3 oz.	1 Bar	12.7	X
38000-35745	Nutri-Grain® Cereal Bar Blueberry	0.75	48/1.3 oz.	1 Bar	12.8	X
38000-35845	Nutri-Grain® Cereal Bar Raspberry	0.75	48/1.3 oz.	1 Bar	12.8	X
38000-35945	Nutri-Grain® Cereal Bar Strawberry	0.75	48/1.3 oz.	1 Bar	12.8	X
38000-77761	Nutri-Grain® Oven Bakes Banana	1	75/1.41 oz.	1 Bar	16	X
38000-12065	Nutri-Grain® Yogurt Bar Strawberry	0.75	48/1.3 oz.	1 Bar	13	X
38000-05872	Nutri-Grain® Assortment	See individual product listings. Includes Apple Cinnamon, Blueberry and Strawberry.				
Kellogg's® Special K® Cereal and Protein Meal Bars						
38000-12885	Special K® Bar Blueberry	0.5	96/.81 oz.	1 Bar	N/A	
38000-12883	Special K® Bar Red Berries	0.5	96/.81 oz.	1 Bar	N/A	
38000-24780	Special K® Bar Chocolatey Drizzle	0.5	96/.8 oz.	1 Bar	N/A	
38000-22222	Special K® Bar Vanilla Crisp	0.5	96/.8 oz.	1 Bar	N/A	
38000-29189	Special K® Chocolate Peanut Butter	0	48/1.59 oz	1 Bar	N/A	
38000-29187	Special K® Double Chocolate	0	48/1.59 oz	1 Bar	N/A	
Kellogg's® Special K® Pastry Crisps						
38000-56925	Special K® Blueberry Pastry Crisp	0.5	81/.88 oz.	2 Crisps	10.7	

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
38000-56923	Special K® Strawberry Pastry Crisp	0.5	81/.88 oz.	2 Crisps	10.7	
Kashi® TLC® Chewy Granola Bars						
18627-37949	Kashi® Honey Almond Flax	0.5	72/1.2 oz	1 Bar	11.9	X
18627-37947	Kashi® Trail Mix	0.5	72/1.2 oz	1 Bar	11	X
18627-37945	Kashi® Peanut Butter	0.5	72/1.2 oz	1 Bar	11.5	X
Cheez-It® Snack Crackers						
24100-10238	Cheez-It® Crackers made with whole grain Atomic Cheddar School Edition	1	175/0.75oz	1 Pkg.	17	X
24100-79263	Cheez-It® Crackers made with 9g Whole Grain	1	175/0.75oz	1 Pkg.	18	X
24100-45991	Cheez-It® Scrabble Jr.™ Crackers Original	1	175/0.75oz	1 Pkg.	17.5	
24100-12234	Cheez-It® Crackers Original	1.75	48/1.5 oz.	1 Pkg.	30.7	
24100-12226	Cheez-It® Crackers Reduced Fat	2.25	60/1.5 oz.	1 Pkg.	36.2	
24100-12261	Cheez-It® Crackers Original	1.75	60/1.5 oz.	1 Pkg.	30.7	
24100-12660	Cheez-It® Crackers White Cheddar	2	60/1.5 oz.	1 Pkg.	33	
24100-12796	Cheez-It® Crackers Hot & Spicy	1.75	60/1.5 oz.	1 Pkg.	31.5	
24100-12322	Cheez-It® Crackers Original 2 oz.	2.5	60/2.0 oz.	1 Pkg.	41	
24100-13434	Cheez-It® Crackers White Cheddar 2oz	2.75	60/2.0 oz.	1 Pkg.	44	
24100-21912	Cheez-It® Crackers Original 3 oz.	1.25	60/3.0 oz.	27 crackers (about 2.5)	21.9	
Keebler® Crackers						
24100-10160	Keebler® Café Crackers®	0.25	300/2 ct.	1 Pkg.	4.5	
30100-03897	Keebler® Club® Crackers	0.5	12/5.25 oz.	4 Crackers (about 10)	10.4	
30100-01032	Keebler® Club® Crackers	0.25	300/2 ct.	1 Pkg.	4.5	
30100-05363	Keebler® Club® Crackers	0.25	500/2 ct.	1 Pkg.	4.5	
30100-03012	Keebler® Club® Crackers	0.5	12/16 oz.	4 Crackers (about 32)	10.4	
30100-05066	Keebler® Wheat Crackers	0.25	300/2 ct.	1 Pkg.	4.8	
24100-11455	Harvest Mill® Wheat Crackers	0.25	300/2 ct.	1 Pkg.	4.6	
24100-12157	Sunshine® HiHo® Crackers	0.25	300/2 ct.	1 Pkg.	4	
30100-20150	Keebler® Animal Crackers	1	1 oz./150 ct.	1 Pkg	18	X
Keebler® Cracker Sandwiches						
30100-47324	Keebler® Cheese & Peanut Butter Sandwich Crackers	1.5	1.38 oz. Tray /12/8 ct.	1 Pkg.	24.1	

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
30100-47241	Keebler® Club® & Cheddar Sandwich Crackers	1.5	1.38 oz. Tray /12/8 ct.	1 Pkg.	24.1	
30100-47357	Keebler® Toast & Peanut Butter Sandwich Crackers	1.25	1.38 oz. Tray /12/8 ct.	1 Pkg.	22.6	
Austin® Crackers						
79783-46087	Austin® Zoo Animal Crackers	1.25	2 oz./36 ct.	15 Pieces (about 2)	22	
79783-51252	Austin® Zoo Animal Crackers	1.25	2 oz./80 ct.	15 Pieces (about 2)	22	
79783-48786	Austin® Zoo Animal Crackers	1.25	1 oz./100 ct.	1 Pkg.	21	
Austin® Cracker Sandwiches						
79783-48803	Austin® Cheese on Cheese Sandwich Crackers	1.25	96/1.38 oz.	1 Pkg.	23.2	
79783-48801	Austin® Peanut Butter on Cheese Sandwich Crackers	1.5	96/1.38 oz.	1 Pkg.	24.1	
79783-48802	Austin® Peanut Butter on Toast Sandwich Crackers	1.25	96/1.38 oz.	1 Pkg.	22.1	
79783-92175	Austin® Cheese on Cheese Sandwich Crackers	0.75	144/.93 oz.	1 Pkg.	15.5	
79783-92177	Austin® Peanut Butter on Cheese Sandwich Crackers	1	144/.93 oz.	1 Pkg.	16	
79783-92179	Austin® Peanut Butter on Toast Sandwich Crackers	0.75	144/.93 oz.	1 Pkg.	15	
Keebler® Cookies						
30100-21768	Keebler® Fudge Shoppe® Mini Fudge Stripes™	1.5	60/2 oz.	1 Pkg.	26	
30100-77393	Keebler® Fudge Shoppe® Fudge Stripes™	1.25	144/1.9 oz.	1 Pkg.	23.5	
30100-13318	Keebler® Bite-Size Pecan Sandies®	1.25	60/1.75 oz.	1 Pkg.	23	
30100-19927	Keebler® Soft Batch® Chocolate Chip	0.5	72/2.2 oz.	2 Cookies (about 2)	10.7	
Murray® Sugar Free Cookies						
30100-08199	Murray® Sugar Free Chocolate Chip Cookies	0.5	120/2 ct.	1 Pkg.	9.5	
30100-08197	Murray® Sugar Free Chocolate Crème Sandwich Cookies	0.5	120/3 ct.	1 Pkg.	10.3	
30100-08198	Murray® Sugar Free Lemon Crème Sandwich Cookies	0.75	120/3 ct.	1 Pkg.	12.6	

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
30100-08195	Murray® Sugar Free Shortbread Cookies	1	120/8 ct.	1 Pkg.	19.5	
30100-08196	Murray® Sugar Free Vanilla Crème Sandwich Cookies	0.75	120/3 ct.	1 Pkg.	12.8	
30100-23357	Murray® Sugar Free Variety	See individual product listings. Includes Shortbread, Chocolate Chip and Lemon Crème.				
Famous Amos® Cookies						
76677-98016	Famous Amos® Chocolate Chip Cookies	1.25	60/2 oz.	1 Pkg.	23.2	
76677-10014	Famous Amos® Chocolate Chip Cookies	1.25	96/2 oz.	1 Pkg.	23.2	
76677-17384	Famous Amos® Chocolate Chip Cookies	0.75	60/3 oz.	4 cookies (about 3)	12	
76677-42000	Famous Amos® Chocolate Sandwich Crèmes	0.5	60/2.2 oz.	3 cookies (about 2)	11.6	
76677-51111	Famous Amos® Oatmeal Raisin Cookies	1.5	85/2 oz.	1 Pkg.	24.7	
Kellogg's® Rice Krispies Treats® Squares						
38000-11052	Kellogg's® Rice Krispies Treats® Bars made with whole grain for schools	1	96/1.41 oz.	1 Bar	18	X
38000-26547	Rice Krispies Treats® Original Bars	0.75	80/1.3 oz.	1 Bar	12.7	
38000-04831	Rice Krispies Treats® Caramel Chocolate Chunk Bars	0.5	80/1.48 oz.	1 Bar	10.5	
38000-26847	Rice Krispies Treats® Double Chocolate Chunk Bars	0.5	80/1.3 oz.	1 Bar	8	
38000-51109	Rice Krispies Treats® Mini Squares Original	0.75	600/.39 oz.	4 Bars	15.1	
Kellogg's® Right Bites® Snacks						
24100-33880	Right Bites® Cheez-It® Crackers	1	100/.77 oz.	1 Pkg.	16.1	
30100-24865	Right Bites® Chips Deluxe® Cookies	0.5	36/.74 oz.	1 Pkg.	9.4	
30100-33881	Right Bites® Fudge Shoppe® Mini Fudge Stripes™	0.5	100/.74 oz.	1 Pkg.	9.1	
Kellogg's® Eggo® Waffles and Pancakes						
38000-80693	Eggo® French Toast Minis Original	2	72/3.03oz.	1 Pkg. 86g	32	X
38000-80801	Eggo® French Toast Minis Chocolate Chip	2	72/3.03oz.	1 Pkg. 86g	32	X
38000-92313	Eggo® Waffles Minis Cinnamon Flavored	2	72/2.64 oz.	1 Pkg. 75 g	33	X

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
38000-92315	Eggo® Waffles Minis Maple Flavored	2	72/2.64 oz.	1 Pkg. 75 g	33	X
38000-92562	Eggo® Pancakes Minis Maple Flavored	2	72/3.03 oz.	1 Pkg. 86g	32	X
38000-92560	Eggo® Pancakes Minis Blueberry Flavored	2	72/3.03 oz.	1 Pkg. 86g	32	X
38000-68920	Eggo® Minis® Cinnamon Toast Waffles	0.75	144/1 oz.	1 (Set of 4 Waffles) 31 g (144)	13	
38000-69520	Eggo® Homestyle Waffles	1	120/1.23 oz.	1 Waffle 35 g (120)	17	
Zesta® Saltines						
30100-10088	Zesta® Saltine Mini Crackers made with Whole Grain	0.5	300/0.39 oz.	1 Pkg.	9.6	X
30100-00646	Zesta® Saltines	0.25	300/2 ct.	1 Pkg.	5.8	
30100-01008	Zesta® Saltines	0.25	500/2 ct.	1 Pkg.	5.8	
30100-01446	Zesta® Saltines	0.5	300/4 ct.	1 Pkg.	11.5	
Sunshine® Krispy® Saltines						
24100-61853	Sunshine® Krispy® Saltines	0.25	300/2 ct.	1 Pkg.	5.8	
24100-13055	Sunshine® Krispy® Saltines	0.25	500/2 ct.	1 Pkg.	5.8	
24100-13058	Sunshine® Krispy® Saltines	0.5	300/4 ct.	1 Pkg.	11.5	
Murray® Sugar Free Bulk cookies						
30100-91257	Murray® Sugar Free Shortbread Cookies	1	12/6 oz.	8 Cookies (about 5)	19.5	
30100-91251	Murray® Sugar Free Vanilla Crème Sandwich Cookies	0.75	12/6.5 oz.	3 Cookies (about 6)	12.8	
30100-91254	Murray® Sugar Free Chocolate Crème Sandwich Cookies	0.5	12/6.5 oz.	3 Cookies (about 6)	10.3	
30100-91252	Murray® Sugar Free Lemon Crème Sandwich Cookies	0.75	12/6.5 oz.	3 Cookies (about 6)	12.6	
Kashi® Hummus Crisps						
18627-94117	Kashi® Caramelized Onion Hummus Crisps	0.25	36/1 oz.	1 Pouch	5.5	X
18627-94116	Kashi® Sundried Tomato Basil & Feta Hummus Crisps	0.25	36/1 oz.	1 Pouch	5.6	X
Eagle Popped Crisps						
30100-10292	Eagle Popped Crisps Honey BBQ	1	0.78 oz./60 ct	1 Pouch	16	X
30100-10294	Eagle Popped Crisps Original with Sea Salt	1	0.71 oz./60 ct	1 Pouch	16	X

Case UPC	Product Name	Oz Eq Grain	Pack Size	Serving Size (Servings per Pkg)	Grams of Creditable Grains Per Serving	Meets USDA Whole Grain-Rich*
30100-10296	Eagle Popped Crisps Sour Cream & Onion	1	0.78 oz./60 ct	1 Pouch	17	X

*Please refer to USDA Policy Memos SP 10-2012 revised 8/17/13 and SP 30-2012 issued 4/26/12 for more information on the USDA Whole Grain-Rich criteria.

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